



2018 Sponsorship Opportunities

We are currently searching for new sponsors for the 2018 season.

There are fantastic opportunities for exposure in your community with one of the largest junior clubs in Victoria.

In 2018, we have a suite of sponsorship packages, which give you the opportunity to support over 500 girls and boys and their families enjoy their football.

This year, we have structured our sponsorship packages to ensure that you receive defined benefits for your investment in our proud and family-orientated club. We as a club want to ensure that you become and remain a long-term partner of Blackburn as we continue to build both of our boys and girls programs.

Sponsor Category		Platinum	Gold	Silver	Bronze
Cost of Sponsorship / Annum		>\$5,000	\$1,500 - \$2,500	\$1,000	\$750
Benefits	Clothing Exposure	Jumper - Back	X		
		Coaches Polos	X		
	Online Exposure	Website	Premier Positioning	Second-Tier Positioning	Third-Tier Positioning
		Facebook Post	Fortnightly	Monthly	2 for the Season
		eDM Mentions	Monthly mentions Specific Platinum Sponsor eDM Permanent Branding on eDM's	Monthly mentions Permanent Branding on eDM's	Special Sponsor Newsletter 2 x each season (beginning and mid)
	At Ground	Signage - Bottom Oval	1	1	1 - \$150 Cost
		Signage Raffle	10 tickets	5 tickets	1 ticket
		Scoreboard Promotion	4 x Rotation	3 x Rotation	2 x Rotation
	Gameday Activation / Benefits	Game Functions	X	X	
		Blackburn Club Membership - including potential discount offer	X	X	
		Monthly "Sponsor of the Round"	2	1	Raffle = 2 Tickets in the Draw Raffle = 1 Ticket in the Draw

We look forward to you partnering with us for 2018 and beyond.

If interested, please contact either

Darren Holland Sponsorship - (0400 922 169)

Peter Parker President - (0402 112 069)

Pat Mannix Treasurer - (0411 748 790)



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