

2020 SPONSORSHIP CATEGORIES

BURNERS STARTER PACK – cost \$375 + GST

- Business Directory – quarter page profile (on club website)
- Option to offer a 2020 season discount to BFC members and supporters
- One Seasons Pass to all BFC 2020 home games

BRONZE SPONSOR – cost \$1,500 + GST

- Business Directory – quarter page profile (on club website)
- Option to offer a 2020 season discount to BFC members and supporters
- One Seasons Pass to all BFC 2020 home games
- Sponsor's logo and website link on the senior club weekly newsletter
- One standard fence sign – top oval (6 months commencing 1/4/2020)
- One entry to a pre-game Burners Lunch

SILVER SPONSOR – cost \$3,000 + GST

- Business Directory – half page profile (on club website)
- Option to offer a one-off monthly special during the season
- 5 x burger and drink vouchers (redeemable at home games)
- Sponsor's logo and website link on the senior club weekly newsletter
- 2 x standard fence signs (separate or adjoining) – top oval (6 months commencing 1/4/2020)
- 2 x entries to a pre-game Burners Lunch
- Option to offer a 2020 season discount to BFC members and supporters
- One Seasons Pass to all BFC 2020 home games

GOLD SPONSOR – cost \$5,000 + GST

- Business Directory – full page profile (on club website)
- Option to offer a 2020 season discount to BFC members and supporters
- 2 x Seasons Pass to all BFC 2020 home games
- Sponsor's logo and website link on the senior club weekly newsletter
- Option to offer 2 x one-off monthly specials during the season
- 10 x burger and drink vouchers (redeemable at home games)
- Brand Promotion on the electronic scoreboard at 9 home games x 3 matches (ie scrolling during breaks)
- 3 x standard fence signs (separate or adjoining) – top oval (6 months commencing 1/4/2020)
- 4 x entries to a pre-game Burners Lunch

***Upgrade to a Platinum Sponsor by adding your brand to womens shorts to total \$7,000pa + GST for 3 years**

MAJOR PARTNER - MENS PLAYING JUMPER SPONSOR – exclusive naming rights – 3 year term

- Business logo on all 3 senior men's teams playing jumpers
- Recognition as a Club's Major Partner on all club communications
- 6 x standard fence signs (separate or adjoining) – top oval **in prime position** (6 months commencing 1/4/2020)
- Business Directory – full page profile (on club website)
- Option to offer a 2020 season discount to BFC members and supporters
- 2 x Seasons Pass to all BFC 2020 home games
- Sponsor's logo and website link on the senior club weekly newsletter
- Option to offer 2 x one-off monthly specials during the season
- 10 x burger and drink vouchers (redeemable at home games)
- Brand Promotion on the electronic scoreboard at 9 home games x 3 matches (ie scrolling during breaks)
- Option to make a 10 minute presentation at a pre-game Burners Lunch or Thursday selection night
- 4 x entries to a pre-game Burners Lunch



For all sponsorship enquiries, please contact the BFC Sponsorship and Membership Manager, Mike McCoy 0419 879 808 or email mccoy.mike@bigpond.com

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Blackburn FC Seniors in the App Store www.blackburnfc.com.au

PLATINUM SPONSOR - MENS PLAYING SHORTS

– exclusive naming rights - 3 year term

- Business logo on all 3 senior men's teams playing shorts
- Business Directory – full page profile (on club website)
- Sponsor's logo and website link on the senior club weekly newsletter
- Recognition as a Club major sponsor on all club communications
- Brand Promotion on the electronic scoreboard at 9 home games x 3 matches (ie scrolling during breaks)
- Option to offer a 2020 season discount to BFC members and supporters
- Option to offer 2 x one-off monthly specials during the season
- 3 x standard fence signs (separate or adjoining)– top oval (6 months commencing 1/4/2020)
- 2 x Seasons Pass to all BFC 2020 home games
- 10 x burger and drink vouchers (redeemable at home games)
- 4 x entries to a pre-game Burners Lunch

MAJOR PARTNER - WOMENS PLAYING JUMPER

– exclusive naming rights – 3 year term

- Business logo on 3 senior women's teams playing jumpers
- Business Directory – full page profile (on club website)
- Sponsor's logo and website link on the senior club weekly newsletter
- Option to offer a 2020 season discount to BFC members and supporters
- Option to offer 2 x one-off monthly specials during the season
- 3 x standard fence signs (separate or adjoining) – Eley Rd oval (during football season)
- Recognition as a Club Major Partner on all club communications
- Brand Promotion on the electronic scoreboard at 9 home games x 3 matches (ie scrolling during breaks)
- 2 x home game entries (via two panther membership cards)
- 5 x burger and drink vouchers (redeemable at home games)
- 2 x Seasons Pass to all BFC 2020 home games
- Option to make a 5 minute presentation at a pre-game Burners Lunch or Thursday selection night

PLATINUM SPONSOR - WOMENS PLAYING SHORTS

– exclusive naming rights – 3 year term @ \$5,000pa + GST

- Business logo on 2 senior women's teams playing shorts
- Business Directory – full page profile (on club website)
- Sponsor's logo and website link on the senior club weekly newsletter
- Option to offer a 2020 season discount to BFC members and supporter
- Option to offer 2 x one-off monthly specials during the season
- 3 x standard fence signs (separate or adjoining) – Eley Rd oval (during football season)
- 2 x Seasons Pass to all BFC 2020 home games
- 10 x burger and drink vouchers (redeemable at home games)
- 2 x entries to a pre-game Burners Lunch
- Recognition as a Club platinum sponsor on all club communications

SUPPORTER APPAREL SPONSOR

– 3 year term @ \$4,000pa + GST (** available from season 2021)

- Business logo on all newly produced senior club supporters apparel, including jackets, polo shirts & vests
- Business Directory – half page profile (on club website)
- Sponsor's logo and website link on the senior club weekly newsletter
- Max. 2 sponsors per item

***Upgrade to a Platinum Sponsor by adding this to a Gold Sponsorship for a package price of \$8,000 + GST**

GOAL POST SPONSOR

– exclusive naming rights – 3 year term @ \$4,000pa + GST

- Covers the 2020 season – ie 9 home games x 3 matches
- Business logo promoted on 8 x goal / behind post pads – 2500mm high x 300mm wide
- Business Directory – half page profile (on club website)
- Sponsor's logo and website link on the senior club weekly newsletter

***Upgrade to a Platinum Sponsor by adding this to a Gold Sponsorship for a package price of \$8,000 + GST**